

FUN ACTIVITIES FOR THE WHOLE FAMILY



Tuscaloosa

Oktoberfest

5K - Food - Beer - Music

SATURDAY, OCTOBER 3, 2026

10:00 AM - 4:00 PM

GOVERNMENT PLAZA

There's Something For Everyone

From little ones to four-legged friends and everyone in between, Tuscaloosa's Oktoberfest, presented by [The University of Alabama Online](#), has something for everyone. Join us for a day of live music, delicious food, refreshing bier, and fun for the whole family!

See What's In Store for the 2026 Oktoberfest

Run for a Cause Before Raising Your Stein



Before the festival, wake up and put on your running shoes for the [Mercedes-Benz](#) Oktoberfest 5K! Run or walk the beautiful streets of downtown Tuscaloosa while supporting the [American Cancer Society](#).

Registration is open and spots are limited to the first 1,000 runners! All runners will receive a t-shirt. Participants 21+ will also receive a commemorative beer stein and one drink ticket.

Not a runner but still want to support a great cause? Become a sponsor or signup to volunteer on race day!

[Learn More About the 5K](#)

[Register for the 5K](#)

The Kid Zone = A Party for the Little Ones



We continue to expand our Kid's Zone offerings and this year, it will feature inflatables, balloon artists, face painting, interactive games and more thanks to our wonderful sponsor at [Tuscaloosa Academy](#).

[Explore Activities and Vendors](#)

Bring the Pups, Too!

Don't Miss The Dachshund Dash



The [Tuscaloosa Metro Animal Shelter](#) and the [Tuscaloosa Downtown Merchants Association](#) are this year's partners of the very popular Dachshund Dash.

Each heat consists of five to eight pups per heat, where they will begin at the start box and race approximately 100 feet to the end of the course where their owners are encouraging their pup-a-roo to run towards them. There will be running, jumping, zigging and zagging... and probably not in the direction the pups should take.

Want your Dachshund to participate? It's FREE, but you must pre-register!

Let Your Pup Join the Fun! Pre-register Here

Dog Costume Contest





This year's dog costume contest is brought to you by [Unleashed Pet Boutique](#). Whether in a dirndl, lederhosen, or accessorized to the max, dog breeds of all shapes and sizes are welcome to strut their fluff while pawing to strike a pose!

The contest will begin at 11:15 am near the main stage. Dog Costume Contest Registration will be available on-site.

Think You've Got What it Takes?

Stein Hoisting Contest



Do you have what it takes to lift a 32 ounce beer longer than your opponents? This popular contest is FREE but only open to participants 21 years of age or older.

This event will take place at 2:15 pm near Heat Pizza, but you must sign up - spots are limited. The maximum capacity for this event is 48 participants (24 female and 24 male) . [Crimson Tap House](#) is the proud partner of this year's Stein Hoisting Contest.

Hammerschlagen



Whether you prefer to work solo or on a team, this game is sure to be a stress reliever. All you have to do is hammer nails into the cross section of a wooden beam or trunk faster than your opponent! This fun game will take place all day long.

Grab a hammer. Find your target. Beat your opponent. May the strongest competitor win! [FastSigns of Tuscaloosa](#) is our generous Hammerschlagen sponsor.

[Click to See All Activities](#)

*Bring your friends. Bring the family. Bring your appetite.
We'll see you at Oktoberfest!*

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