



Alabama Entrepreneurship Institute

NOVEMBER 2025



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Demo Day is part of **Global Entrepreneurship Week**. Using an open-house format, we invite you to meet our entrepreneurs and to network. Startups will showcase their businesses, and be part of several presentations during the day.

EVENT DETAILS:

Date: November 20, 2025

Time: 11:00 AM - 8:00 PM

- 11:00 AM - 12:00 PM: Welcome + Round 1 of Product Presentations, 5 entrepreneurs do 5-minute product presentations with 5 minutes of Q&A.
- 12:00 PM - 1:00 PM: Lunch & Networking
- 1:00 PM - 2:00 PM: Round 2 - Product Presentations

- 2:00 PM - 4:30 PM: Entrepreneur Showcase
- 4:30 PM - 5:30 PM: Networking + Food & Drinks
- 5:30 PM - 6:30 PM: Keynote Speaker: Charlie Pond (see details below)
- 6:30 PM - 8:00 PM: More Networking + Entrepreneur Showcase

Location: The EDGE | 2627 10th Avenue, Tuscaloosa, AL 35401

Website: aei.culverhouse.ua.edu/demo-day

RSVP TO SAVE YOUR SEAT



Charlie will share his insights about the many ways that Innovate Alabama is helping support and build entrepreneurship in Alabama, and also he will talk about the various opportunities and activities in the State that are important for all of us to know about.

Charlie Pond serves as the Executive Director of the State Small Business Credit Initiative (SSBCI) at Innovate Alabama. In this capacity, he oversees the state's SSBCI team, cultivates relationships with key partners, and ensures the program follows all relevant

state and federal guidelines.

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The Alabama Entrepreneurship Institute is housed at The EDGE, Tuscaloosa's home for startups. The EDGE is a partnership between The University of Alabama, the West Alabama Chamber of Commerce, and the City of Tuscaloosa. Resources from all three groups come together to help grow a vibrant ecosystem that supports entrepreneurship, business growth, and personal enterprise. The Alabama Entrepreneurship Institute is a campus-wide initiative powering the programs that are offered at The EDGE.

